

MARMARA UNIVERSITY FACULTY OF
COMMUNICATION

RESEARCH PROPOSAL

PREPARED BY

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JOURNALISM

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1. Topic of the Research

The Effects of News About International Politics and Terror Attacks on Tourism in Turkey

2. Background

In this paper, terror, policy and tourism concepts, terrorist attacks related with Turkey and its effects will be discussed and examined in detail. In accordance with the anti-terror law no. 3713 (April 12, 1991) it has been defined as terrorism in law "They are all kinds of actions which are attempted by one or a lot of humans that are a member of an association having the aim to change features of Republic, political, legal, social, Laic, economical regime defined in constitution. To destroy country of government and national it and indivisible integrity, to risk the existence of Turkish government and Republic, to ruin, or damage the authority of government, to destroy the main rights or freedom, to demolish or outer security of government, regularity of the public or general health by using one of the methods as pressure, compulsion, violence, fear, daunting, frightening or threat."(General Directorate of Security,2008).

The tourism sector, which is called as "Smokeless Industry", has a very important role in the income of the state. Nowadays, such as advantages bring with them some threats. The most important threats, terrorist activities and terrorism that unknown when and where will emerge.

It should not be forgotten that tourism can never succeed where there is no peace. Peace is the absence of war and terrorist acts. (Unur, 2000:171). Tourism, which is one of service sectors, is one of sectors which is affected negatively by terrorist incidents. Therefore, effects of news about terrorism in Turkey will be explored. Because this study is qualitative, we will take the advantage of data which is based on secondary sources. Also, interview method will be consulted as a primary source. This study as it will be a source for a later discussion and it will give ideas about the topic.

3. Research Questions and Purposes

Is tourism in Turkey affected from inter-state politics? How much does crisis of the aircraft with Russian affect tourism? How do terrorist incidents which has happened in some places, which are named 'heart of Turkey' affect tourism?, Does news about terrorism affect perceptions of tourists?

It will be focused on the answers of these questions which has been mentioned above in this research. The results which we get will be exemplified by using news and enriched the content with statistics of the ministry of culture and tourism and data business council of the world tourism organization. Opinions of tourist guys who have graduated from vocational school of tourism and hotel management and have been affected by the explosion in Sultanahmet will be asked about the explosion by having an interview.

4. Research Method

Tourism sector will be focused on in the study. Effects of news about terrorist incidents which has occurred for 1 months will be explored. Target population of the study will be countries which are affected by terrorist accidents, the sample will be tourism which is amenable to terrorism in Turkey. Secondary data will be used during the study. Qualitative Method: Dept interviews will be used to investigate. The reason of this fact is to attain a rich study. The aim is to receive a firm answer and minimize misunderstandings.

5. Schedule

1 – 4 MAY 2016 News about the subject will be scanned, given reference and filed.

3 – 7 MAY 2016 Sample articles will be reviewed.

8 – 13 MAY 2016 The books about policy, tourism and terrorism which have been published in last 5 years will be scanned.

14 – 17 MAY 2016 It will be had an interview will be had with a Turkish travel specialist, travel writer, tourist guide and travel film-maker SERIF YENEN and tourist guide CUNEYT SADIC then the interview will be put down on the paper.

23 MAY 2016 Last version of the project will be checked and reorganized.

24 MAY 2016 The project will be delivered.

6. Resource Planning

Internet will be used mostly to reach the sources during the research. People who will be had an interview with will be gotten on the phone and appointment. 5 TL will be spent to reach the place where the interview will be in. 52 TL will be designated for meals and drinks during the interview. 75 TL will be designated for voice recorder to record the interview and 16 TL for post-it notes.

7. References

(<http://stat.wto.org/Home/WSDBHome.aspx>)

(<http://yigm.kulturturizm.gov.tr/TR,9851/turizm-istatistikleri.html>)

EMSEN, Ö. Selçuk ve Değer, M. Kemal. (2004), ‘Turizm Üzerine Terörizm Etkileri: 1984–2001 Türkiye Deneyimi, Akdeniz Üniversitesi İ.İ.B.F Dergisi, sayı:7

TANER, Bahar. (2000), “Terörizm ve Turizm”, Anatolia Turizm Araştırmaları Dergisi, Eylül–Aralık

(<https://www.egm.gov.tr/Sayfalar/Ter%C3%B6rle-M%C3%BCadele-Dairesi-Ba%C5%9Fkanl%C4%B1%C4%9F%C4%B1.aspx>)